



# NATIONAL DINNER 2016

13.10.16 NATURAL HISTORY MUSEUM, LONDON

## Sponsorship Opportunities

The EIC National Dinner will take place under the watchful eye of the renowned Dippy the Dinosaur in the world famous Natural History Museum for the very last time. The evening will begin with a drinks reception, followed by a three course meal, after-dinner speaker and first class musical entertainment.

Nearly all the major Tier 1 and Tier 2 EPC Contractors, Operators and Developers are represented within the audience, making this a unique opportunity to promote your brand to potential customers, clients and peers allowing your company to stand out from the crowd within this breath taking venue!



### Why Sponsor?

- 500 high level industry contacts will be in attendance
- Be part of an exclusive showcase of companies – Only 4 sponsorship packages available!
- Promote your brand to a captive audience of relaxed buyers
- Network with UK and international energy players
- Align your brand alongside industry peers

### Included in all Sponsorship Packages

- Places at the EIC National Dinner (Amount depending on package)
- Canapé and drinks reception
- Sumptuous three-course meal
- Unlimited beer, wine and soft drinks during dinner
- Acknowledgement as a sponsor on the EIC website, dinner programme, EIC publications and pre-event emails.

#### For all event enquiries please contact:

Charmaine Atkinson, National Events Co-ordinator, +44 (0) 1642 379975 or email [charmaine.atkinson@the-eic.com](mailto:charmaine.atkinson@the-eic.com)



## Platinum Sponsor:



< shipping & transport >

Our platinum sponsorship package offers maximum exposure at the dinner to one company, as the brand is associated with what is now recognised as the leading social event in the Energy Sector calendar.

The package includes:

- **Two complimentary tables** in a prominent position within the Central Hall for up to 20 guests (worth £4,400 +VAT)
- Sponsor's logo will be prominently displayed on the night, including on the main screen(s) and inside cover of the dinner programme.
- Exclusive, VIP drinks reception for sponsor guests only to meet prior to dinner.
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus.
- Recognition and logo on the inside cover PLUS One page full colour advert inside the National Dinner Programme distributed to all guests
- Recognition as the platinum event sponsor, with logo placed on the reverse of the dinner invitation.
- 50 word description of the Sponsor's organisation within the dinner programme.
- Option to provide an after dinner gift at the end of the evening (details to be confirmed).
- Recognition as the 'Platinum Sponsor' in dinner speeches



### Additional Benefits:

- 2 x Delegate Places at EIC Connect Oil & Gas 2016 (worth over £600 +VAT)
- Sponsor flyer distribution within EIC Monthly News circulated to over 2,000 industry contacts
- Photography coverage



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## Pre-Dinner Drinks Reception Sponsor:



The 2016 EIC National Dinner will begin with a glittering drinks reception for the 500 energy sector leaders in attendance. For our sponsor, this is an ideal opportunity to gain promotional exposure at the event.

The package includes:

- One complimentary table in a prominent position within the Central Hall for up to 10 guests (worth £2,200 +VAT)
- Sponsor's logo will be prominently displayed on the night, including in the drinks reception area, main screen(s) and dinner programme
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the dinner Programme distributed to all guests
- Photography coverage
- Branded drinks coasters and table runners in the drinks reception area
- Recognition as a sponsor in dinner speeches



## Prize Draw Sponsor:



# Roxtec

Every dinner guest is encouraged to submit their business card into a

Drinks Reception area. The winner is drawn after dinner by a representative from the sponsoring company who is invited on stage to present their chosen prize\*. This is a great opportunity to raise your brand awareness with the impressive audience of business leaders.

enter the prize draw by barrel upon entering the



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The package includes:

- Two complimentary places in a prominent position at the dinner (worth £450 +VAT)
- Opportunity to present the prize during the ceremony to the winning guest
- Sponsor's logo will be prominently displayed on the night during the prize presentation
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the Dinner Programme distributed to all guests
- Photography coverage
- Recognition as a sponsor in dinner speeches

\*the prize is chosen and supplied by the sponsor.

## Invitation & Programme Sponsor:



Formal invitations are sent out to every guest before the event as it is a requirement to bring this with them on the evening, creating brand awareness before the event has even taken place.

On the evening all guests are provided with a formal dinner programme which contains information on the attendees, VIP's and the programme sponsor. Plus, every guest will take the Programme away with them creating another opportunity for promotion of your brand.

The package includes:

- One complimentary table in a prominent position within the Central Hall for up to 10 guests (worth £2,200 +VAT)
- Recognition as the Invitation and Programme sponsor on the front cover of the Programme and the back of the invitations
- Double page full colour advert in the Dinner Programme distributed to all guests
- Sponsor's logo will be prominently displayed on the night, on the main screens in the hall and on the Programme
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Photography coverage
- Recognition as a sponsor in dinner speeches



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## Wine Sponsor:



Place your company branding in the hands of over 500 energy sector leaders by sponsoring the wine at the event. Free-flowing wine is served to guests throughout dinner with your logo on the neck of every bottle.

The package includes:

- One complimentary table in a prominent position within the Central Hall for up to 10 guests (worth £2,200 +VAT)
- Sponsor's logo will be prominently displayed on the night, including the main screen and dinner programme
- Branded bottle tag placed on the neck of every wine bottle. Bottles of wine will be placed at the middle of each table and replenished throughout the evening
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the Dinner Programme distributed to all guests
- Photography coverage
- Recognition as a sponsor in dinner speeches



## AV Sponsorship Package:

Promote your brand to a captive audience of energy sector leaders by sponsoring the AV at the EIC National Dinner. A large screen on the stage at the front of Central Hall will display your company logo and key messages throughout the evening recognising you as the AV sponsor.

The package includes:

- Four complimentary places in a prominent position within the Central Hall (worth £900 +VAT)
- Sponsor's logo will be prominently displayed on the night, including the main screen and dinner programme
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the Dinner Programme distributed to all guests
- Photography coverage
- Recognition as a sponsor in dinner speeches



**Cost £2,495 +VAT**

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# Application to Sponsor:

## PLEASE COMPLETE ALL ASPECTS BELOW

We wish to participate as a National Dinner Sponsor and confirm that we accept the Terms and Conditions issued by The EIC.

Signature: \_\_\_\_\_

Name (in caps): \_\_\_\_\_ Date: \_\_\_\_\_

Company Name:	Today's date:
Invoice Address:	
Telephone:	PO Code (if applicable):
Main Contact:	Job Title:
Email:	Mobile:

### Where did you hear about this event?

\_\_\_\_\_

### What is your main reason for sponsoring this event?

\_\_\_\_\_  
*E.g., promotion to speakers, industry, networking opportunities, launching new products/ services, etc*

DESCRIPTION	PRICE £	TOTAL £
Platinum Sponsor	SOLD	
Drinks Reception Sponsor	SOLD	
Invitation & Programme Sponsor	SOLD	
Prize Draw Sponsor	SOLD	
Wine Sponsor	SOLD	
AV Sponsor	£2,495	
Additional Dinner Place(s)	£225	
We agree to the above charges. Please raise an invoice to us for this amount, which we agree to pay in 28 days. <u>NB Outstanding payments will result in your requirements being released.</u> Cancellation by the customer as per clause 10.3: 25% non-refundable deposit if received before 1 <sup>st</sup> February 2016. 50% cancellation fees apply after 1 <sup>st</sup> April 2016. 100% cancellation fee applies after 1 <sup>st</sup> June 2016.	SUB TOTAL	
	VAT @ 20%	
	TOTAL CHARGES	

## Terms & Conditions:

A copy of the Terms & Conditions have been sent with the National Dinner Sponsorship.

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